

## REMARKS

Claims 1-27 are pending in the application. In the non-final Office Action of July 10, 2007, the Examiner rejected claims 1-27 under 35 U.S.C. 103(a) as being allegedly unpatentable over *Angles et al.* (U.S. Patent No. 5,933,811) ("*Angles*") in view of *Prust* (U.S. Patent No. 6,735,623) ("*Prust*"). Applicants respectfully traverse the rejection and address the Examiner's disposition below. Claims 1, 10, and 19 have been amended. Claims 9, 18, and 27 have been canceled.

Applicants' independent claim 1, as amended, claims a content managing system having a content managing portion comprising a content library for storing files of a plurality of contents provided by a content provider. A library managing means manages the content library. A customer file storing means stores the file of a content of each user to an area assigned to each user. A customer file managing means manages the customer file storing means. The content managing portion and a terminal unit of a user are connected through a network. The content managing portion is operated remotely by the terminal unit of the user through the network so that when the user selects a content linked to a page published by the content provider through the network, the selected content is copied or linked from the content library to an area assigned to the user. The content managing portion counts the period for which each content was stored or linked in each user area and creates a database containing the counted values.

Claims 10 and 19, each as amended, similarly claim subject matter relating to operating a content managing portion remotely by a terminal unit of a user through the network so that when the user selects a content linked to a page published by the content provider through the network, the selected content is copied or linked from the library to a user area in the customer file storage. The content managing portion counts the period for which each content was stored or linked in each user area and creates a database containing the counted values.

This is clearly unlike *Angles* in view of *Prust*, which fails to disclose or suggest counting the period for which each content is stored or linked in each user area and creates a database containing the counted values. The Examiner argues that *Angles* 14:19-23 or 15:65-16:7 teaches this claimed subject matter. *Office Action of 7/10/07*, page 6. Applicants disagree. The cited passages from *Angles* describe that *Angles* keeps track of a variety of advertisement audio information, such as

which advertisements are viewed by consumers, how often the advertisements are viewed, which consumers have viewed an advertisement, the number and type of advertisements a particular consumer has viewed, which content providers are requesting

customized advertisements, the number and type of advertisements which are being displayed by a particular content provider computer.

*Angles* 16:1-7.

Unlike Applicants' claimed invention nowhere does *Angles* teach or suggest counting the period for which each content is stored or linked in each user area and creates a database containing the counted values. First, as acknowledged by the Examiner, *Angles* fails to teach storing content in different user areas. *Office Action of 7/10/07*, page 6. Accordingly, *Angles* could not describe or suggest counting the period for which each content is stored or linked in each user area.

Further, nowhere does *Prust* suggest this claimed subject matter.

Accordingly, *Angles* in view of *Prust* fails to disclose or suggest claims 1, 10, and 19.

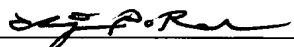
Claims 2-8, 11-17 and 20-26 depend directly or indirectly from claims 1, 10 or 19 and are therefore allowable for at least the same reasons that claims 1, 10 and 19 are allowable.

Applicants respectfully submit the rejection has been overcome and request that it be withdrawn.

CONCLUSION

In view of the foregoing, it is submitted that claims 1-8, 10-17, and 19-26 are patentable. It is therefore submitted that the application is in condition for allowance. Notice to that effect is respectfully requested.

Respectfully submitted,

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